# **Tom Reaoch**

Podcast Producer and Host at Talk 2 Brazil Podcast - The Business Connection Campinas,, Sao Paulo, BR

Podcast Host, Talk 2 Brazil and BBN Brasil Podcasts. Brazil Business Connector, Cross-cultural Trainer.

## **Biography**

Contact me @ Tel +55 19 997732461 thomas.reaoch@gmail.com Founder and Host of Talk 2 Brazil The Business Connection . World's first live internet radio program in English on business in Brazil now in Podcast format. Founder and Host BBN BRasil Business Network Podcast, in Portuguese. Founder of RC Invest, Relationship Management, Experience in Brazilian and multinational companies, such as Daempa, Hunter Douglas, Alcoa, and Feeling Structures. Change Management, Business Development , Business Relationship Management and Corporate Training. Cross-cultural training on doing business in Brazil for business executives and Expats. Member and former board of directors The American Chamber of Commerce AMCHAM , Campinas Branch. Former member and Certified Consultant through IBCO Instituto Brasileiro dos Consultores de Organizacao. Member Future Advisory Board ACIC Campinas, The Campinas Industrial and Comercial Association.. Professional speaker and author of the book ?Seja Executivo e nao Executado!?. Former Member Vistage International, the world?s leading CEO chief executive organization. Campinas branch.

## **Availability**

Keynote, Panelist, Corporate Training

# **Industry Expertise**

Professional Training and Coaching, Corporate Training, International Trade and Development

# **Areas of Expertise**

Cross-Cultural Trainer, Brazil Business Culture, Networking for Business Development

#### **Affiliations**

American Chamber of Commerce Brazil, Campinas Branch, IBCO Instituto Brasileiro dos Consultores de Organizacoes, Future Advisory Board ACIC Campinas

# **Sample Talks**

### Where's the money!

How to create an environmento of business networking for professional use as well as within organizations. Know as the King of Networking in Brazil, I compare the American way of networking to the Brazil business culture.

### **Event Appearances**

Networking, How to Develop Business Contacts. Amcham Campinas

Marketing and Sales for Consultants IBCO Consultant Training

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#### **Education**

MetroCamp Campinas, Brazil
Extension Civil and Penal Environmental Liability

Bowling Green State University
BS Industrial Education

Pontifícia Universidade Católica de São Paulo Educational Psychology

FACAMP Faculdades de Campinas Extension Financial Administration and Planning

**Bowling Green University**BS Education

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