

Tony Zayas

VP, Growth at Insivia

Cleveland/Akron, Ohio Area, OH, US

Social Media Strategy | Search Engine Optimization | Mobile and Blog Marketing | Social Media Management

Biography

? Social Media Marketing Strategy ? Blog Marketing Strategy ? Local Search Engine Optimization ? Mobile marketing and website development ? Sales webinars, product launches and event marketing ? Web-based educational delivery and learning methodology ? Managing and motivating teams ? Public speaking and corporate training ? Digital business coaching with focus on traffic generation, sales funnel development and conversion rates Specialties: Email Marketing Search Engine Optimization Social Media Marketing Mobile Marketing Compelling Presentations

Availability

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

Industry Expertise

Advertising/Marketing, Corporate Training, Direct Marketing

Areas of Expertise

Social Media Marketing, Email Marketing, SEO

Affiliations

International Coach Federation, Direct Marketing Association

Education

University of Iowa
BA Philosophy, English

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