

# **Kristy Towry**

**John M. & Lucy Cook Chaired Professor of Accounting at Emory University, Goizueta Business School**

Atlanta, GA, US

---

## **Biography**

Kristy L. Towry is John and Lucy Cook Chair and Professor of Accounting at Emory University's Goizueta Business School. Professor Towry joined the Goizueta Business School faculty in 2002, after receiving her PhD from The University of Texas at Austin. She has extensive experience in managerial accounting and finance, including a number of positions at Exxon and Compaq. Professor Towry's research relates to the use of accounting information for managerial decision making, with a focus on managerial control systems and financial incentives. Her research, based on the experimental method, blends theory from economics, psychology, and other social sciences to provide insights into accounting issues. She has published in The Accounting Review, Contemporary Accounting Research, Review of Accounting Studies, Proceedings of the National Academy of Sciences, and other accounting and economics journals.

---

## **Industry Expertise**

Education/Learning, Research, Business Services, Accounting

---

## **Areas of Expertise**

Managerial Accounting, Internal Audit, Behavioral Economics

---

## **Affiliations**

American Accounting Association : Member, Economic Science Association : Member, Institute of Managerial Accountants : Member, Institute of Internal Auditors : Member, Society for Judgment and Decision Making : Member

---

## **Event Appearances**

### **Vicarious Learning Under Implicit Contracts**

University of Texas Behavioral Accounting Research Conference

### **The Ten Big Ones for Experimental Research in Accounting**

AAA Accounting, Behavior & Organizations Doctoral Consortium

### **Sooner or Later: The Effects of Timing on Managers? Discretionary Weighting of Multiple Performance Measures**

Florida International University

**Analytic Modelers: Who Needs Them Anyway?**

GMARS Conference Plenary

**Managerial Accounting Research: Making People Out of Machines**

MONFORMA Conference Plenary

---

## **Education**

**The University of Texas at Austin**

PhD Accounting

**Texas A&M University**

MBA Accounting and Finance

**Northwestern State University of Louisiana**

BSc Mathematics and Computer Science

---

## **Accomplishments**

**Emory Williams Teaching Award**

2015

**AAA Management Accounting Section "Best Paper" Award**

2010

**Goizueta Evening MBA Core Distinguished Educator Award**

2009, 2012

**American Accounting Association Notable Contributions to Management Accounting Literature Award**

2009

**Best Early Career Researcher in Managerial Accounting**

2008

**Goizueta Full-Time MBA Excellence in Teaching Award**

2003, 2004, 2005, 2007

**Alumni Award for Excellence in Research**

2006

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)