

# **Truly Nolen**

**Member at Truly W Nolen**

Greater Seattle Area, WA, US

Let me Tell you a Story!

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## **Biography**

Business Development - have started several businesses, and helped others, one of the best complements was from an independent small business that reminded me of the help I had been in getting him secure and profitable.

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## **Availability**

Keynote, Panelist, Author Appearance, Corporate Training

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## **Industry Expertise**

Advertising/Marketing, Training and Development, Think Tanks

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## **Areas of Expertise**

Franchising, Selling With Your Life, Starting A Pest Business

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## **Affiliations**

IFA, AOPA, PCOC

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## **Sample Talks**

### **Selling with your Life**

Everyone Sells! For those that must sell to make a living or build a business, this is a discussion presentation on using story telling methods rather than discounts, and cold calling to build long term more profitably relationships.

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## **Event Appearances**

### **The Fear of Scorpions**

Office of Pest Management

### **Green TCO**

Pest Control

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## Education

University of Arizona

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none

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