

# **Tyler Stillman**

**Professor of Marketing / Director of Entrepreneurship at Southern Utah University**

Cedar City, UT, US

Specializing in judgment and decision making, social psychology, buyer behavior, and entrepreneurship

---

## **Biography**

Dr. Tyler Stillman is an assistant professor of management and marketing at Southern Utah University and directs the Entrepreneurship Center. He teaches courses on judgement and decision making, managing organizations, leadership and buyer behavior. Through his time as a student and educator, Dr. Stillman has conducted several research projects which have been cited over 3,000 times in total, according to Google Scholar. He has been featured in articles by Allure Magazine and The New York Times. Dr. Stillman has published over 35 academic research articles in various journals and publications across the country. Dr. Stillman earned his bachelor degree in psychology from the University of Utah. At Florida State University he earned his master's and doctorate in social psychology.

---

## **Industry Expertise**

Research, Education/Learning, Market Research

---

## **Areas of Expertise**

Decision and Risk Analysis, Psychological Consequences of Social Exclusion, Gender Differences in Consumer Behaviors, Behavioral Psychology, Buyer Behaviour, Social Psychology, Marketing, Judgement and Decision Making, Management Psychology, Perceived Meaning of Life, Free and Unfree Actions

---

## **Education**

**University of Utah**

B.S. Psychology

**Florida State University**

M.S. Social Psychology

**Florida State University**

Ph.D. Social Psychology

---

## **Accomplishments**

**Board of Trustees Award of Excellence**  
2019-2020

**Influencer Award**  
2017, 2018, & 2019

**Distinguished Educator**  
Southern Utah University, 2015-2016

**Outstanding Paper Mountain Plains Journal of Business and Economics**  
2014

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)