

Tyler Suchman

Partner at 42 Terabytes

Greater Los Angeles Area, CA, US

Corporate Engagements with an Internet Strategist and Web Marketing Expert

Biography

Tyler Suchman provides his audience an entertaining, fast-paced, customized roadmap to doing business successfully online. A natural and engaging speaker, he has been featured in numerous publications including the Los Angeles Times, Ventura County Star, Ventura County Reporter, Music Connection, Boulder Weekly, Orange County Register and UCLA Alumni Magazine. In 2007, Tyler was honored as one of the "Top 40 Under 40" by the Pacific Coast Business Times, covering Ventura, Santa Barbara and San Luis Obispo Counties. Tyler is founder of internet strategy consultancy Tribal Core, CEO of WordPress development house Dennison+Wolfe Internet Group and partner in leading social rewards consultancy 42 Terabytes, LLC. A geographically-independent digital nomad, he lives and works around the world with his wife, Alison.

Availability

Keynote, Panelist, Workshop, Corporate Training

Industry Expertise

Media - Online, Social Media, Internet

Areas of Expertise

Internet Strategy, Online Advertising, Social Media

Affiliations

Pacific Coast Business Times, KenGroup, Ojai Valley Green Coalition, Ojai Valley Chamber of Commerce, LinkedIn, VCEDA, The Ojai Post

Sample Talks

CUSTOMIZED INTERNET STRATEGY PROGRAMS

A comprehensive research phase precedes an engaging presentation on online participation across multiple departments and/or a competitive analysis, paired with a white paper. Uncover and build upon successful online engagement at the departmental level, and learn how competitors are engaging their markets online. A 1 or 2 hour presentation accompanies a comprehensive report. Other programs include TRAINING SEMINARS and EXECUTIVE INTERNET STRATEGY.

Event Appearances

SOCIAL MEDIA FOR NON-PROFIT ORGANIZATIONS

Volunteer Ventura Summit

Education

University of California, Los Angeles

BA History & Communications

Accomplishments

Top 40 Under 40

In 2007, Tyler was honored as one of the "Top 40 Under 40" by the Pacific Coast Business Times, covering Ventura, Santa Barbara and San Luis Obispo Counties

Testimonials

Denise Sindelar

We really appreciate the time and effort that you put into your presentation. We received great feedback on how helpful, informative and "do-able" your suggestions were. Providing the video is the icing on the cake. Thank you!

Joshua Addison

Attending your clear and compelling presentation caused my organization to develop powerful new social strategies. Specifically, we have quadrupled our Facebook page fans and activity, with great results for program attendance and fundraising.

Leroy Becker

The success of any seminar for me is measured in the number of ideas and action items that follow. Well, I came away with 4 pages of notes and a dozen action items. Thanks again for a great afternoon!

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