

Uri Gneezy

Epstein/Atkinson Endowed Chair in Behavioral Economics & Professor of Economics and Strategic Management at UC San Diego

La Jolla, CA, US

Uri Gneezy's focus is on putting behavioral economics to work in the real world.

Biography

As a researcher, Gneezy's focus is on putting behavioral economics to work in the real world, where theory can meet application. He is looking for basic research as well as more applied approaches to such topics as incentives-based interventions to increase good habits and decrease bad ones, Pay-What-You-Want pricing, and the detrimental effects of small and large incentives. In addition to the traditional laboratory and field studies, Gneezy is currently working with several firms, conducting experiments in which he is using basic findings from behavioral economics to help companies achieve their traditional goals in non-traditional ways. Before joining the Rady School, Gneezy was a faculty member at the University of Chicago, Technion and Haifa. Gneezy received his Ph.D. from the Center for Economic Research in Tilburg.

Areas of Expertise

Small and Large Incentives, Pay-What-You-Want pricing, Field experiments, Behavioral Economics, Strategy & Budgeting

Education

Tilburg University
Ph.D. Economics

Tilburg University
M.A. Economics

Accomplishments

National Science Foundation
Grant

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)