

Velma McColl

Principal at Earnscliffe Strategy Group

Ottawa, ON, CA

Velma McColl blends her deep understanding of business, government and policy to create opportunities for her clients.

Biography

Prior to joining Earnscliffe in 2004, Velma advised Federal Cabinet Ministers on political strategy, policy and communications. She has also worked provincially in British Columbia and Alberta. Through her career, she has focused on Canada's competitiveness and innovation opportunities, climate change, energy, technology and sustainable development. She has worked to find creative solutions across federal/provincial/territorial, North American and international boundaries. Her career includes success as an entrepreneur and experience working collaboratively with business, academia, think tanks, not-for-profit organizations and the public sector. A Westerner with fifteen years of experience in Ottawa, Velma studied at the University of British Columbia and the Banff School of Management. She is a co-founder of the Canadian Clean Technology Coalition and Women in GR. She also plays a leadership role with several organizations including Sustainable Prosperity and the Ryan's Well Foundation.

Industry Expertise

Government Relations, Public Policy, Public Relations and Communications, Program Development, Think Tanks, Corporate Leadership, International Trade and Development

Areas of Expertise

Entrepreneurship & Innovation, Sustainable Development, Technology, Energy, Climate Change, Management & Leadership, International Development, Collaborative models

Affiliations

Women in Government Relations, World of Children, Sustainable Prosperity, Ryan's Well Foundation, Loran Scholars

Education

University of British Columbia
Business

Accomplishments

Co-Founder
Canadian Clean Technology Coalition

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