

Victor Bassey

The Highly Paid Expert's Strategist at Primedia Communications Ltd

Lagos, , NG

Business Growth Strategist For Entrepreneurial Experts, Small and Medium Scale Business Owners.

Biography

Victor Bassey is the founder of Experts Business School: The only training program in Nigeria specifically designed to help entrepreneurial coaches, consultants and trainers rapidly build expert businesses that consistently generate high monthly six figure incomes for their owners. He is also the author and creator of PowerIdeas, a monthly series of personal and business development audio training programs currently used by small and medium scale business owners in Nigeria to multiply their income, influence and impact. Victor works with entrepreneurs, small business owners, and business professionals to design, develop, and implement business models, strategies, and systems that attract highly value, high paying clients, multiply their income, boost their productivity, effectiveness and performance in the market place and establish them as leading experts in their fields. His clients have included the Nigeria Society of Physiotherapists, J'adore Cakes, Saco Entertainment, Dubam Kitchenware, Stova BV International, Pinceto, Cyrabel Designs and Interiors, Abinibi Clothing and Events Company, CleanCare, Elegant Events Ltd, Pronto Cabs Ltd, Genius Bell International, Elvigor, Advantage Media Productions, Gheda Goodness Initiative, Excellers Group Corporative Ltd and hundreds of executives and entrepreneurs in various consulting and coaching relationships within and outside Nigeria. Victor speaks annually to entrepreneurs, independent sales professionals, corporate employees, industry association members and youth groups on the principles of personal effectiveness, and income generation. His two pronged message ?Nobody?s better than you or smarter than you? and ?Every experience whether good or bad has commercial value? inspires hundreds of entrepreneurs each month from Nigeria, South Africa, Ghana, India, The USA, and other parts of the globe to improve the quality of their lives and dramatically increase their income, influence and impact.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Direct Marketing, Program Development, Professional Training and Coaching

Areas of Expertise

Communication, Personal Effectiveness, Thought Leadership

Sample Talks

Celebrity Branding You: How to become the Leading Expert in your Field, Eliminate the Competition and dominate your Market

In this inspiring and content rich presentation, Victor shares the importance of positioning yourself as a celebrity brand by becoming the celebrity expert in your area of expertise and in the market that you compete in whether local or national. Building on the premise that people buy people and solutions not products and services, Victor takes the participants on a journey of discovering the power of effectively positioning, packaging and promoting your personal brand and leveraging it for mar

Event Appearances

Strategic Focus

Strategic Focus Workshop for Pinceto Stores

The 21 Irrefutable Laws of Personal Effectiveness

Nigeria Society of Physiotherapists Annual Conference

Time Managemnt for Results

Speed Consulting Event

Education

University of Calabar

Bachelor of Science Business Management

Accomplishments

PowerIdeas

Built my monthly subscription based personal and business development audio series to 3000 subscribers

Experts Business School

President and founder of Experts Business School, Nigeria's premier coaching program for entrepreneurial experts and thought leaders who want to build a lucrative business around their knowledge, expertise and life experience that consistently provides them with a high monthly six to seven figure personal income.

Highly Paid Expert System

Founder and creator of the Highly Paid Expert System

Testimonials

Kelechi Ikoro

?This program is fantastic! I've learnt more from our session than from a lot of seminars?

Juliet Williams

?Victor Bassey unleashes your talent and creativity and drives high levels of productivity, new value and innovation in the market place.?

IB Idika

?The Strategic Focus Program is an imperative, comparative companion for anyone who desires to accomplish anything?

Aniekan Umoh

Victor Delivers Every Time

Patricia Okoi

?Your program was wonderful?I think there's much improvement in staff attitude?

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