

Victoria Duff

Founder & CEO at a Business Plan

Irvine, CA, US

Entertaining & informative. Makes the most complex business and financial subjects simple and inspiring.

Biography

Victoria Duff advises startup companies and SMEs on concept, structure and reorganization, Internet strategy, business plans, SEC documents, investor relations, venture funding and bootstrapping. One of the first executive women in top-tier Institutional Investment Banking on Wall Street, she was one of an elite corps of Institutional Bond Specialists performing top-level business development, marketing, strategic planning, quantitative and technical analysis, business cycles consulting, negotiation, project management, and creation of new products and services aimed at solving a company's cyclical cash-flow, tax and pension fund problems. Duff is a well-known speaker and writer having written for the Digital Coast Reporter, Developments Magazine, About.com, eHow, Houston Chronicle, Motley Fool and other publications. She earned her Bachelor's Degree in public administration from the University of California, Berkeley.

Availability

Workshop, Corporate Training

Industry Expertise

Logistics and Supply Chain, Agriculture and Farming, Investment Banking, Capital Markets, Management Consulting, Financial Services, Investment Management, Public Relations and Communications, Corporate Leadership, VC and Private Equity, Banking, Apparel/Accessories

Areas of Expertise

Business Start-Up, Venture Capital, Economic Survival

Sample Talks

How to Write a Killer Business Plan

How to write a business plan and promote your startup to investors in a way that gets you funding. Learn what friends & family, bankers, angel investors and venture capitalists want to see and hear from you. Laugh a lot, and take away skills you can really use.

Education

Accomplishments

Venture Capital Funding and Equity Event

Aerobloom came to me without a viable business plan. I structured their business model, wrote the business plan, structured a separate cannabis company that would use the technology to fund the development of Aerobloom, found strategic partnerships, built a WeFunder campaign that attracted interest from several Venture Capital firms, and advised on the funding agreement and an anticipated equity event.

Crowdfunding Campaign

Created a WeFunder crowdfunding campaign for Aerobloom that attracted several Venture Capital firms, one of which funded the company with the others expressing continued interest.

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