Weiai (Wayne) Xu

Associate Professor of Communication and Affiliated Faculty at Computational Social Science Institute at University of Massachusetts Amherst

Amherst, MA, US

Wayne Xu studies what he calls the "three Ds" on internet platforms: discord, distrust and dishonesty.

Biography

Wayne Xu's research on how radical political groups use Twitter and other social media platforms has been of particular interest to the media. His study of the "three Ds" on internet platforms: Discord, Distrust, and Dishonesty, looked at disinformation/misinformation, polarization and propaganda. He uses computational methods to track the networked diffusion and mobilization of ideas and people on digital platforms.

Expertise

Disinformation on social media plaforms, China?s Digital Public Diplomacy Operations during the COVID-19 Crisis., Disinformation, Dishonesty on internet platforms, Computational communication

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Education

State University of New York at Buffalo
Ph.D. Communication

University of Wisconsin Milwaukee
M.A. Media Studies

Zhejiang University of Technology of China
B.A. Public Administration,

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