

# **William Bell**

**Entrepreneur, Speaker, Author, Inbound Marketing Professional at**  
Memphis, TN, US

William Bell, Inbound Marketing Strategies and Branding Through Content

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## **Biography**

William Bell is a minister, an entrepreneur, and a Certified Inbound Marketing Professional and Partner with HubSpot, a leading internet marketing company. He is also an author, speaker, information marketing coach and consultant and is the creator of Walking Your Talk to the Bank Workshops and Coaching for speakers and professionals where he coaches subject matter experts how to leverage their knowledge by creating information products they can sell for profit via print, digital, audio and video products on the internet and offline. His topic is: ?RE-ENGINEERING YOUR SOCIAL DNA? William is a former staff writer for The Living Presence (now Presence) Ministries, and serves as a Member of the Board of Directors of the Preterist Research Institute of Oklahoma, speaks annually on seminars and writes for the Memphis Eschatology Examiner. He is an international speaker on Covenant Eschatology, is an author of four eschatology books including a business marketing book titled ?How To Write and Publish A Book in 30 Days.? He has authored hundreds of print and online articles, is a Platinum Expert author with EzineArticles.com, with tens of thousands of article views. He has videos circulating in networks with millions of viewers. He coauthored a book with Alan Hart, of the U.K., a renowned former international news and war correspondent for the BBC. He has taught and consulted with local marketing organizations, individuals and business professionals around the country from several professions and industries, including Speaker Bureaus, Network marketing, Heating and Air Condition, Networking Organizations, BNI, Carpeting, Naturopathic Health Practitioners, Ministers, Churches, Marketers, Real Estate Professionals, Business Strategists, Internet Marketers and Women entrepreneurs how to leverage their presence through online and offline digital media and other innovative marketing strategies for entrepreneurs and small businesses. William attended Christian Bible College & Seminary and graduated in 2006 with a M. Th., He maintains a constant schedule of online training and has certifications in internet marketing and inbound marketing with HubSpot. William is married, has three children and four grandchildren.

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## **Availability**

Keynote, Workshop, Author Appearance, Corporate Training

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## **Industry Expertise**

Corporate Training, Business Services, Advertising/Marketing, Social Media, Internet

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## **Areas of Expertise**

Blogging for Business

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## **Affiliations**

Business Network International, Sales & Marketing Society of the Mid-South, Certified Inbound Marketing Partner with HubSpot

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## **Sample Talks**

### **A Movie Is Worth A Million Words - Leveraging The Power of Video Marketing**

Overview of video marketing trends, statistics and case studies of results with specific how to's to get more leverage from video marketing for entrepreneurs and experts who speak.

### **10 Proven Strategies for Generating Hot Targeted Leads Who Are Ready To Buy**

10 proven power strategies on how to generate targeted leads who are ready to buy from you, where to find them and what to say to them to get them to buy.

### **How To Choose The Right Blog Topics Every Time**

Effective tips on how to choose the right blog topics everytime to reach your target market and how to use the words and topics your readers want to hear. How to get them to tell you exactly what topics you should cover on your blogs and in your information products.

### **How To Stop Telling and Start Selling**

Why and how most sales people turn others off when they try to sell their products and services, and how to draw people in so they want to buy your offer even before you're ask them. This talk covers the process of transformation selling.

### **Blogging Effectively For Business & Pleasure**

How to build a user-friendly effective CMS (Content Managment System) using WordPress for long-term results, maximum visitor engagement, Social Media integration. How to optimize your blog posts to get more traffic using the 5 dynamic content strategies.

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## **Event Appearances**

### **Re-Engineering Your Social DNA**

Memphis Mortgage Bankers Association

### **Walking Your Talk To The Bank**

Toastmasters District Meeting

### **Mobile Marketing**

Growing Small Business

### **BNI**

Marketing For Small Business

**Local Internet Marketing For Small Business**  
**BNI Training**

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## **Education**

**Christian Bible College & Seminary**  
**M. Th. Theology**

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