Wingyan Chung

Professor, Kneedler Distinguished Professor of CIS at Western Carolina University

Cullowhee, NC, US

Wingyan Chung is an information systems scholar with expertise in business analytics, information systems and human-computer interaction.

Biography

Wingyan Chung is an information systems scholar and educator with expertise in business analytics, information systems, social media analytics, business intelligence, cybersecurity, data and text mining, Web analytics, knowledge management and human-computer interaction. Chung received his doctorate in Management Information Systems from the University of Arizona. He has more than 100 refereed publications in Journal of Management Information Systems, Information & Management, Decision Support Systems, Communications of the ACM, IEEE Computer, Scientific Reports, IJHCS, Journal of the Association for Information Science and Technology, and ICIS, among others. Recognitions include top ranking in BI and analytics, press coverage in ForwardFlorida and in SIGCSE and Senior Member awards from AAAI, ACM and IEEE.

Industry Expertise

Business Services, Education/Learning

Areas of Expertise

Machine Learning, Social Media Analytics, Business Analytics, Information Systems, Business Intelligence

Affiliations

International Journal of Engineering Business Management : Associate Editor, Informatics : Editorial Board Member, Computer Information Systems at WCU : Academic Advisor

Education

University of Arizona
Ph.D. Management Information Systems

The Chinese University of Hong Kong
B.B.A. Business Administration

he Chinese University of Hong Kong
M.S. Information & Technology Management

Accomplishments

Excellence in Research Award
College of Business

Hunter Scholar Award
Western Carolina University

Excellence in Research Award
University of Central Florida