

# **Wouter Grove**

**chief Fu!N factor & engagement engineer at Gamechangers**

Cape Town, Western Cape, ZA

Wouter Grove (on Serious Gaming and why business leaders should p(l)ay more attention to it)

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## **Biography**

Currently competing very interesting Master's thesis on Serious Gaming and Leadership Development. Starting to get all elements aligned to gamechange Africa... Established speaker and trainer. Acted as a consultant / accounts executive / executive at various firms, including big four and second tier professional services firms. Managed projects and complicated B2B sales cycles in various industries, including Financial Services, Information technology, Contact Centre, Security & Risk Management, Retail, Supply chain & Logistics, as well as Government and Parastatal Sectors. Specialties Panelbeating ideas into businesses Game Based Learning, Gamification Corporate training Consumer Protection Act Compliance audits/training/consulting Information management Sales & Marketing management Brand creation Project management Due diligence Risk management Business Ethics

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## **Availability**

Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Computer Gaming, Corporate Training, Corporate Leadership

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## **Affiliations**

Serious Games Association (member), University of the Western Cape (Masters student)

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## **Sample Talks**

**Serious Gaming and why business leaders should p(l)ay more attention to it)**

Business leaders are still skeptical about Serious Gaming, although it is an internationally growing tool in adult learning applications. This presentation is an informative look at the current "state of the game", from a business leader's point of view.

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## **Education**

**University of Pretoria**

B.Admin International Relations

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