Yao-Chin Wang

Assistant Professor at University of Florida

Gainesville, FL, US

Yao-Chin Wang researches the experience of AI and technology in tourism, hospitality and events, and workplace mindfulness.

Biography

Yao-Chin Wang is an assistant professor in the Department of Tourism, Hospitality and Event Management in the College of Health and Human Performance. As a researcher, he is interested in mindfulness in tourism, hospitality and events. Yao-Chin also researches how AI can be used to improve human mindfulness, particularly among hospitality and tourism employees and managers, hospitality customers and tourists. Yao-Chin also serves on the research committee of the UF Mindfulness Program.

Areas of Expertise

Hospitality Branding, Mindfulness, Event Industry, Hospitality Industry, Tourism Industry, Artificial Intelligence, Technology Experience

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