

# **Yongsun Paik, Ph.D.**

**Professor of Management, College of Business Administration at Loyola Marymount University**  
Los Angeles, CA, US

**Director, Center for International Business Education and Center for Asian Business**

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## **Biography**

You can contact Yongsun Paik at [Yongsun.Paik@lmu.edu](mailto:Yongsun.Paik@lmu.edu). Yongsun Paik is a professor of international business and management at Loyola Marymount University and serves as director of the Center for Asian Business and director of the Center for International Business Education (CIBE). Yongsun's areas of interest include international human resources management, business ethics, cross-border M&As and joint ventures, and East Asian business management. Prior to joining the LMU faculty in 1991, Paik taught at the University of Washington, Seattle and worked as a country economist at the Export-Import Bank of Korea. He has also served as a visiting professor at Universidad Loyola, Andalusia in Spain, Ton Duc Thang University in Vietnam, Yonsei and Sogang University in Korea and at Thunderbird's American Graduate School of International Management. Yongsun is an editorial board member for The Journal of World Business and The Thunderbird International Business Review, and former president of the Association of Korean Management Scholars. He has published three books and over 60 articles in major international business and management journals. Yongsun is a highly decorated academic where some of his honors include the Fulbright Senior Specialist Program Award, Korea Foundation Fellowship Award, Carnegie Bosch Institute Research Grant Award, Best Paper Award from the Academy of Management, Best Paper Award from the US Association for Small Business Entrepreneurship National Conference. He is also the recipient of LMU Faculty Award for Excellence in Scholarship and Creative Works and the Most Outstanding Faculty Person Award from Delta Sigma Pi.

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## **Areas of Expertise**

Regional Economic Integration, Global Trade, International Joint Ventures, International Human Resource Management, Business Ethics, Cross-cultural Negotiations

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## **Event Appearances**

**Conversations with Global Business Leaders: Global Talent Management**  
International Business Webinar Series hosted by GSU-CIBER

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## **Education**

**University of Washington, Seattle**  
Ph.D. International Business

**University of Texas at Austin**  
M.A. Latin America Studies

**Yonsei University, Korea**  
B.A. Economics

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