

Youyou Tao, Ph.D.

Associate Professor of Information Systems and Business Analytics, College of Business Administration at Loyola Marymount University

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Biography

Contact Youyou Tao at Youyou.Tao@lmu.edu. Youyou Tao is an associate professor in the Department of Information Systems and Business Analytics in the College of Business Administration. She received her M.S. degree in information systems from the University of Washington, Seattle, and her Ph.D. in computer information systems from Georgia State University. Her research focus is on healthcare analytics and informatics. In particular, she applies the lenses of IT complementarity, business value, causal reasoning, and predictive analytics to examine the myriad intriguing issues in the healthcare industry. She has developed skills in a variety of advanced research methods including econometrics, latent growth modeling, structural equation modeling, Bayesian modeling, and social network analysis.

Areas of Expertise

Healthcare Analytics and Informatics, Econometrics, Latent Growth Modeling, Bayesian Modeling

Education

Georgia State University

Ph.D. Computer Information Systems

University of Washington, Seattle

M.S.

Guangdong University of Tech

B.Admin

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