

Yu Li

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Biography

Contact: Email: yu.li@lmu.edu Phone: 310.338.5359 Office: University Hall 3944 Dr. Li's research interests include linguistic landscape studies, Chinese linguistics, Chinese language pedagogy, and East Asian calligraphy. Her recent work has focused on the cultural and social semiotics of the Chinese writing system. She is the author of *The Chinese Writing System in Asia: An Interdisciplinary Perspective* published by Routledge in 2020. Her current project examines the use of typeface as representation of group identity. Dr. Li coordinates the Chinese Program at LMU. Before joining LMU, she was a Senior Lecturer in Chinese, Linguistics, and East Asian Studies at Emory University. She served two terms as the Review Editor for *Chinese as a Second Language* (<http://clta-us.org/publications/>) from 2015 to 2020 and has served on the journal's editorial board since 2009.

Education

University of North Carolina at Chapel Hill

PhD Linguistics

Peking University

MA Linguistics

Peking University

BA Economics

Peking University

BA English Language and Literature

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