

# **Yue Hillon**

**Professor at Western Carolina University**

Cullowhee, NC, US

Yue Hillon's research interests include strategy, socio-economic performance management and action research.

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## **Biography**

Yue Cai Hillon, Professor of Management, enjoys teaching in the College of Business at Western Carolina University because her campus-wide colleagues share a commitment to preparing students to be engaged learners in their future professions and communities. Her upper-level courses are built around consulting projects with regional businesses and non-profit organizations for a shared learning experience that contributes to economic and community development. Students learn strategic decision-making as a skill-based process that gives them highly relevant experience for their careers. Yue also coaches student entrepreneurs to develop new business ventures, she mentors students in a WCU doctoral prep program, and she teaches summer international seminars in various countries. Beyond teaching and research, Yue is actively engaged in community development projects, serving on non-profit boards and assisting organizations with strategic planning and management consulting. She holds a Ph.D. in strategy from New Mexico State University under the mentorship of David Boje and has advanced training in management consulting and critical management studies.

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## **Industry Expertise**

Research, Education/Learning, Management Consulting

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## **Areas of Expertise**

Entrepreneurship and Innovation, Organizational Development and Change Management, Socio-Economic Performance Management, Strategy, Action Research, New Venture Strategic Dynamics

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## **Affiliations**

Academy of Management, Routledge/Taylor & Francis Group : Reviewer, Tamara Journal of Critical Organization Inquiry : Reviewer

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## **Event Appearances**

**Community Sourced Research: An Economic Balance for Ecosystem Impact Assessment**

The 9th International Conference and Doctoral Consortium, ISEOR ? Academy of Management ODC-MC & ISODC

**Who killed the French Broad?**

The 9th Annual New Mexico Quantum Storytelling Conference

**Community Sourced Research: A Watershed Ecosystem Approach to Management Research and Practice**

The 80th Annual Meeting of the Academy of Management

**Theories of Power, Boundary Spanning and the Impact of Technology: A Japanese Company in China**

The 80th Annual Meeting of the Academy of Management

**Women in management consulting: Beyond inclusion and thriving as partners.**

The 79th Annual Meeting of the Academy of Management

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**Education**

**New Mexico State University**

Ph.D. Strategic Management

**New Mexico State University**

M.B.A. Business Administration

**New Mexico State University**

B.S. Business Information Systems

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**Accomplishments**

**Wesley R. Elingburg Distinguished Professor of Business Innovation**

Yue Hillon, professor of management in Western Carolina University's College of Business, has been appointed to the university's position of Wesley R. Elingburg Distinguished Professor of Business Innovation, effective July 1.

**Top Community Engagement Faculty Award**

2019-2020 Center for Community Engagement and Service Learning (CCESL)

**Paul A. Reid Distinguished Service Award**

2018

**Outstanding Achievement: Service in Teaching Award**

2018 Center for Community Engagement and Service Learning (CCESL)

**College of Business Engagement Award**

2018

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