

Zachary Schneider

Partner at 15 Fingers

Buffalo/Niagara, New York Area, NY, US

Partner at 15 Fingers

Biography

Zachary Schneider has over 10 years of experience in advertising and marketing with an astute focus on digital media. During his six years as the owner of an interactive shop in Buffalo, NY, he consistently hit marketing demands for clients such as the University of Buffalo, PBS, Symantec and New Era. He also spent one year as the Director of a Buffalo advertising agency working with corporations like M&T Bank and General Electric. As a Google Certified partner at 15 Fingers, Zack has helped build marketing campaigns for notable brands such as RG Berry Co., the New York Philharmonic, Kobo and Estee Lauder.

Industry Expertise

Media - Online, Advertising/Marketing, Market Research

Areas of Expertise

Web Design, Web Development

Education

Canisius College

BS Digital Media Arts

Duquesne University

BA Studio Art & Art History

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