

Zak Normandin

Founder / CEO at Little Duck Organics

Brooklyn, NY, US

Founder / CEO @ Little Duck Organics

Biography

Zak Normandin is the award-winning CEO and founder of Little Duck Organics, a business he built while in search of healthy snacks for his 3 young children. When Normandin noticed a void in the grocery aisle, the then packaging design consultant began sketching out his own ideas for a no-sugar-added, preservative free convenience snack for kids. <http://youtu.be/8ZX0dXcQkFU>

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

Industry Expertise

Food Production, Consumer Goods, Design

Areas of Expertise

Consumer Product Design, Food Packaging, Brand Development

Affiliations

Little Duck Organics

Sample Talks

Less Conference

Normandin speaks to the Less Conf crowd, including executives, investors, techies regarding the 6,000% growth experienced within 6 months of his business foundation.

<http://youtu.be/8ZX0dXcQkFU>

Accomplishments

"Best Packaging" Design Winner - Expo East 2011

Designed by CEO/Founder, Zak Normandin, Little Duck Organics' Tiny Fruits won "BEST PACKAGING" judged amongst 1,450 of the leading food companies around the world.

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)