

Zeph Snapp

President at Not Just SEO

Xalapa, Veracruz, MX

Hispanic/Spanish Language Inbound Marketing
Specialist

Biography

Zeph Snapp is a bicultural internet marketer. Born in Mexico to American parents, he has lived and worked extensively in both countries, giving him a unique perspective on the Hispanic market. Fluent in both English and Spanish, he is passionate about helping SMB's reach Hispanic customers in the US and Latin America. Not Just SEO, which he founded, performs bilingual inbound marketing, social media management and SEO for companies in seven countries spanning four continents.

Availability

Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Media - Online, Social Media, Advertising/Marketing

Areas of Expertise

Spanish Seo, Spanish Inbound Marketing, Latin American Internet Users

Education

University of Colorado at Boulder

BA Political Science & Latin American Studies

Lakewood High

University of Colorado at Boulder

BA Political Science, Latin American Studies

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