Zuby Ahmed

Senior Lecturer & Programme Director MSc Video Game Enterprise & Production at Birmingham City University

Birmingham, , GB

Zuby Ahmed is a seasoned game developer and manager, with a career spanning over 20 years, 15 years focused within the Games Industry.

Biography

Starting as a freelance writer for Edge, Zuby went onto work for Digital Image Design, Warthog Games, and EA Games. In 2006 Zuby founded SmashMouth Games (SMG), with a focus on making innovative 'pick up & play' games whilst also starting his career in Higher Education as a lecturer. Zuby has taught graduates who have gone on to have successful careers, working for companies which include Sony, Ubisoft, TT Games and Rockstar North.

Areas of Expertise

Creative direction and Game Design, Entrepreneurship & Opportunities Within the Digital Sector, Computer Game Development and Design, Gaming, Video Game Production, Effective Pedagogy Within Vocationally Driven Courses

Affiliations

SmashMouth Games Ltd - Managing & Creative Director

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